



Fishing Rodeo
 May 26 & 27, 2017
 Gulf Breeze, FL



**EVENT TITLE
 SPONSOR**
\$20,000

- ★ *Event Naming Rights: "Organization Presents Fishing-for-AHERO, 2017"
- ★ *Title Sponsor on Event Poster and all promotional imagery
- ★ *Organization Logo on all Rodeo T-shirts
- ★ *Mention in all press releases, radio advertising and television promotion
- ★ *Minimum of 2 social media post mentions per week leading up to event on FishingForAHERO Facebook & Instagram pages
- ★ Brand recognition on both the FishingForAHERO.com & AHEROusa.com
- ★ On-site presenting banner
- ★ Brand recognition on event leader board
- ★ Position on Board of event planning group (optional)
- ★ 10 FishingForAHERO entry tickets
- ★ 10 FishingForAHERO T-shirts
- ★ Booth space at 2-day event [set up by the sponsor]

***Exclusive to Title Sponsor**

**GOLD
 SPONSOR**
\$10,000

- ★ Brand recognition on both FishingForAHERO.com & AHEROusa.com
- ★ Minimum of 1 social media post mention per week leading up to event on FishingForAHERO Facebook & Instagram pages
- ★ Booth space at 2-day event [set up by the sponsor]
- ★ On-site banner placement [banner provided by sponsor]
- ★ Brand recognition on event leader board
- ★ Booth Space on-site at the 2-day event [set up by the sponsor]
- ★ 5 FishingForAHERO entry tickets
- ★ 5 FishingForAHERO T-shirts

**SILVER
 SPONSOR**
\$5,000

- ★ Brand recognition on both FishingForAHERO.com & AHEROusa.com
- ★ Minimum of 2 social media post mentions per month leading up to event on FishingForAHERO Facebook page
- ★ Brand recognition on event leader board
- ★ 2 FishingForAHERO entry tickets
- ★ 2 FishingForAHERO T-shirts

**BRONZE
 SPONSOR**
\$2,500

- ★ Brand recognition on both FishingForAHERO.com & AHEROusa.com
- ★ Minimum of 1 social media post mention per month leading up to event on FishingForAHERO Facebook page
- ★ Brand recognition on event leader board
- ★ 1 FishingforAHERO entry ticket
- ★ 1 FishingforAHERO T-shirt

AHERO INFORMATION:	AHEROUSA.COM
ORGANIZATION FINANCIALS:	AHEROUSA.COM/PAGE/ABOUTUS
ONLINE SPONSOR REGISTRATION & PAYMENT	FISHINGFORAHERO.COM/PAGE/SPONSORSHIP
OR SPONSOR PAYMENT BY CHECK PAYABLE TO:	AHERO
MAIL TO:	775 OLD MONTGOMERY HWY SHORTER, AL 30675

America's Heroes Enjoying Recreation Outdoors

All-volunteer non profit with the mission to reduce Veteran suicide

ALL Donations, Cash Sponsorships and In-Kind Contributions go to Program Development for Wounded & Injured Service Members and Veterans.

AHERO is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code.

Donations are tax deductible as allowed by law. EIN# 45-3704451