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America's Heroes Enjoying Recreation Outdoors [AHERO]

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"Fishing-for-AHERO"  
Recreational Fishing Rodeo  
**Calling All Anglers**

This Memorial Day weekend, AHERO will be hosting the Fishing for AHERO Rodeo – an outrageously fun annual event that we *guarantee* you will NOT want to miss!

From Friday, May 26 to Sunday, May 28, 2017, at Shoreline Park in Gulf Breeze, be a participant or sponsor (or both!) in a fishing rodeo during which you will:

- eat terrific food
- listen to jumpin' music
- be among true heroes as you vie for prizes for the biggest/best catch in your category

The Grand Prize? How about **passage for two aboard the *Breathe Easy*, a 68-ft' Viking fishing yacht** and the chance to ultimately fish alongside some truly heroic Veterans at the 2017 AHERO August 25th "Warrior Hook-Up" event on Pensacola Beach?

Want to know more? Find registration and sponsorship details at [FishingForAHERO.com](http://FishingForAHERO.com).

Our Memorial Day event's Grand Prize will be awarded to the angler who scores the highest \$\$-amount on their Pledge-per-Pound sheet. So be that guy or gal! Sign up everyone you know, and get those pledges multiplied by the weight of an angler's Redfish and/or Red Snapper catch!

According to Dave Glassman, USMC LtCol (Ret) and AHERO vice president: "Each year AHERO brings wounded Veterans to our shores for the Warrior Hook-Up. It's a day full of community good will, when generous local and regional boat owners go all-out hosting all types of fishing enthusiasts, and there is just a whole lot of merriment." According to all reports of past Warrior Hook-up events, Glassman is right on.

So please join us. Taking part in the rodeo helps AHERO work against the tragedy of suicide among Veterans and active-military members. That's AHERO's mission, and why 100 percent of our proceeds fund this and all our Veterans events.

"The most important thing any Veteran can do is to stay active and engaged in his or her environment and community, connecting with others who have shared their experience," says Escambia County Chairman and Navy Veteran, Doug Underhill. "This is what this organization provides to our heroes: the opportunity to enjoy the America they sacrificed so much to defend."

The rodeo offers a Junior Division for ages 12 & under, and an Open Division for all anglers.

**FishingforAHERO** is sponsored by a variety of local businesses. Special thanks goes to Gulf Power and First Command for their sponsorships, and gratefully to Guy Harvey for donated art. These firms and their

community involvement exemplify what Veterans organizations such as AHERO need to help injured service members and wounded Veterans be successful in reclaiming and realizing their potential.

**ABOUT AHERO**

AHERO's mission is to serve as many wounded/injured Veterans as possible by offering opportunities to heal. This involves providing time for fellow Veterans and concerned citizens to interact. AHERO welcomes Veterans and others into our community of individuals willing to donate their time, recreational equipment, and natural and financial resources to support our various events. It is the generosity and involvement of such supporters that empowers AHERO activities. In addition, these participants enable our network of trauma-and-combat-experienced Veterans to provide help, raise awareness and reach out to others through [www.AHEROusa.com](http://www.AHEROusa.com).

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